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**Joe Wilson  
2300 Branch Street  
Dallas, TX 123456**

**March 17, 2009**

**Bill and Sue Smith  
2244 Old Hickory Trail  
Arlington, TX 76014**

**Dear Bill and Sue:**

**Please accept my condolences for the loss of your loved one. I truly sympathize with you and understand your situation.**

**This is an overwhelming enough time without the added burden of taking over the management of an estate. There are so many things that must be handled--not to mention having your own work and your immediate family's needs.**

**Having to take care of an estate, all the monthly payments, manage the contents of the property, keeping up with maintenance, and seeing that the rest of the family is updated and happy—can truly be a struggle.**

**I represent a company who specializes in helping people in your situation and I'm confident I can help you and your family--solve many of your problems quickly and effortlessly.**

**Our services include the purchase of any real property in "as is" condition, no clean up is required. We also offer to purchase any furniture or other valuables that remain in the home and we can accomplish all this quickly and with little effort on your part.**

**We are not brokers or realtors. Our business is to help people in your situation, solve their problems.**

**Please contact me right now at 555-555-5555 to arrange a meeting to discuss your needs and how we might help.**

**Sincerely,**

**Joe Wilson**